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"Building our future, one child at a time."

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October 19, 2017

Dear Parents,

This year we are celebrating Red Ribbon Week, October 23rd-27th. Red Ribbon Week is the National Family Partnership's Anti-Drug Campaign held each October since 1986. The Red Ribbon Campaign was established after the death of a DEA agent in 1985. This began the tradition of displaying Red Ribbons as a symbol of intolerance towards the use of drugs. The mission of the Red Ribbon campaign is to present a unified and visible commitment towards the creation of a Drug-Free America.

The Pre-K-5 theme is *YOLO - You Only Live Once*. We are focusing on our students' ability to make healthy choices in order to lead a positive and healthy lifestyle. We will be discussing themes such as eating healthy or *anytime foods* such as fruits and vegetables, making positive choices and the difference between medicine and drugs at mini assemblies.

Please partner with us and discuss this message at home, at the dinner table, at family outings and with friends and extended family. Visit www.redribbon.org to learn more about Red Ribbon Week and get tips to talking to your children about making healthy choices.

We are also providing you with helpful information with practical tips to help keep your children safe around medication at home. (Attached)

Red Ribbon Week is designed to be positive and fun-two things necessary to maintain good mental health! We will also have Spirit Week and ask for your support in having your children participate in the following days:

- Monday, October 23 - Jersey Day - "Team Up" against unhealthy choices
- Tuesday, October 24 - Crazy Hat Day - "Put a Lid" on unhealthy choices
- Wednesday, October 25 - Mix-it-up Socks - "Sock It" to unhealthy choices
- Thursday, October 26 - Crazy Hair Day - "Use Your Head" don't make unhealthy choices
- Friday, October 27 - Red Ribbon Day! - Wear red ties/shirts/ribbons - you choose healthy choices!
- Monday, October 30 - Kids on the Block Assembly - Purposeful Puppets - making appropriate choices with friends!

Sincerely,

The Shared Decision Making Team
Brookhaven Elementary

A tradition of quality... A future of excellence